

## **Peter Brown**

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Mail: peterb@erols.com

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March 22, 1998

To Whom It May Concern:

I am responding to your ad for a Public Relations Coordinator in the *PRSA Placement Service Newsletter* which I just received courtesy of a friend.

For over a decade, I was the popular music critic for the *Welcomat* (now known as *Philadelphia Weekly*). I contributed a weekly column plus several previews of up-coming shows. I eventually rose to become music editor then associate editor. During this time, I served the paper in several other capacities, being chief type-setter, copy editor and production manager, while also contributing two columns to other regional papers. All this was balanced out with a music career.

I was attracted to your ad because it mentioned entertainment. I have been involved with the music and entertainment industries in several capacities for most of my life, as a journalist, a radio-show host, programmer and producer, and as a musician. As a journalist I dealt with many public relations firms and am quite familiar with press releases, biographies and other forms of publicity.

Since leaving the *Welcomat* due to a change in editorial policy as well as company direction, I recorded an album, and successfully shopped it to a small independent label. In addition to this, I've been working as a temp primarily doing proofreading and editing for all kinds of businesses including financial institutions, law firms and advertising agencies.

I have worked with Windows, Windows 95 and Macs, and a variety of programs including Microsoft Word, Word Perfect for Windows, Powerpoint and Lotus Word Pro and Lotus Approach.

If the position I'm applying for is no longer available, perhaps we could talk about my doing other work for you as needed. My resume is attached.

Thank you for your consideration.

Sincerely,  
**Peter Brown**  
Peter Brown



**Peter Brown**  
*1205 Wharton Street*  
*Philadelphia, PA 19147*  
*(215) 334-0431*

**Professional**

**Experience:** Proofreader, *Philadelphia Forum*, June 1996 to January 1997.  
Associate Editor, *The Welcomat*, Philadelphia, PA. June 1994 to October 1994.  
Music Editor, *The Welcomat*, August 1993 to June 1994.

**Columnist:**

*The Welcomat* (now the *Philadelphia Weekly*), 1983 to October, 1994.  
*Big Shout Magazine* (monthly), 1990 to 1992.  
*East Coast Rocker* (now the *Aquarian Weekly*), February 1988 to November 1989.

**Contributor:**

*The Philadelphia Inquirer*  
*Fine Times Magazine*  
*ElectriCity*  
*WXPN Radioguide*  
*Philadelphia Drummer*  
*Sing Out! Magazine*

**Related**

July 1993.  
**Experience:** Production Manager: *The Welcomat*, November 1992 to July 1993.  
Faculty Member: Philadelphia Music Foundation Seminar IV, 1991.

Disc Jockey/Programmer:  
WXPN-FM, Philadelphia, PA (1976 to 1980)  
WFMU-FM, East Orange, NJ (1967)

Inventory Control & Sales: Third Street Jazz & Rock,  
Philadelphia, PA (1981 to 1982)

Manager of Record Department: Sam Goody, Inc.  
Philadelphia, PA (1973 to 1975)

**Reference:**

John Lule  
Chair of Journalism Department

Lehigh University  
Building UC-29  
Bethlehem, PA 18015  
(610) 758-4177